

## Valley United Way

Three Corporate Drive, Suite 501  
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www.valleyunitedway.org



Proudly Serving the Valley Community since 1995



Valley United Way February 2008

### Mission Statement

*The Corporate Volunteer Council strives to enhance the quality of life in the Valley by promoting and fostering corporate volunteerism through the sharing of ideas and information on corporate volunteer management and actions that can be driven to address issues of community concern.*

*All efforts performed by the CVC will be conducted to collectively embrace change and leverage diversity.*



### Community Corporate Cup Kicks Off February 11

Calling all Valley businesses – does your company believe in the value of promoting a healthy lifestyle to your employees? If so, the CVC encourages you to register a “Healthy Team” in the 2008 Community Corporate Cup Challenge!

Sponsored by Griffin Hospital, the Valley United Way, Valley YMCA and the Greater Valley Chamber of Commerce Health Care Council, the Community Corporate Cup Challenge is a competition where co-workers team up to earn points by participating in a series of athletic events and healthy activities in a 12-week fitness program designed to help improve their health and lifestyles.



*2007 Healthy Champs: CVC member Perkin-Elmer beat out 21 other teams in last year's challenge.*

The event features Dr. David L. Katz, a nationally renowned authority on nutrition, weight control, and the prevention of chronic disease and author of *The Flavor Point Diet*, featured daily on Griffin Hospital's menu. Dr. Katz is a regular contributor for ABC News, Good Morning America, authors a weekly newspaper column in the New Haven Register, and serves as consulting nutrition expert and columnist for the Oprah Magazine.

For more information including a full schedule of events and to register your company's team, visit [www.valleyunitedway.org/cup/2008/](http://www.valleyunitedway.org/cup/2008/) or call Jack Walsh of the Valley United Way at 926-9478.

Participants are offered a variety of beneficial programs including healthy meals and cooking demonstrations, stress management classes and free use of the Valley YMCA facilities throughout the competition. By participating in the Challenge, companies encourage their employees to improve their health in ways that are both fun and rewarding.

Think your company has what it takes to compete? Then come to the **Community Corporate Cup Challenge Kick-Off on Monday, February 11 at 5:30 p.m.** at Griffin Hospital in Derby.

### UPCOMING EVENTS



#### 2008 Community Corporate Cup Challenge

The Corporate Community Cup Challenge brings Valley businesses together to compete in a series of athletic events and healthy activities that promote company and community-wide health, fitness and wellness.

*Kick-Off Event: February 11, 2008 5:30 p.m.* at Griffin Hospital located at 130 Division St. Derby, CT.

*Deadline for Team Registration: February 19, 2008*

*Healthy Team Pre-Testing: February 25 & 27, 2008* at Griffin Hospital (by appointment)

For more information, a full schedule of events and to register, visit [www.valleyunitedway.org/cup/2008](http://www.valleyunitedway.org/cup/2008).

#### Clothing Drives in February

CVC companies conduct monthly clothing drives throughout the year. Clothes are donated to **My Sister's Place** thrift shop which sells the clothing to benefit The Umbrella Domestic Violence Program and the **Helping Hands** thrift shop run by Father McKenna St. Vincent De Paul Society. Conducting drives this month:

- *NEC Infrontia & NEC Unified Solutions*
- *Prudential Financial*
- *Greater Valley Chamber of Commerce*

#### CVC Team Lead Planning Session

All CVC Team Leads are invited to attend a 2008 Planning Session on **Tuesday, February 12, 2008 at 5:30 p.m.** at the Valley United Way office, 3 Corporate Drive, Suite 501, Shelton. Please RSVP to Pat at [patricia.tarasovic@valleyunitedway.org](mailto:patricia.tarasovic@valleyunitedway.org).

#### Next Corporate Volunteer Council Meeting

The next CVC committee meeting will be held **Thursday, February 21, 2008 8:30 – 9:30 a.m.**, hosted by Pitney Bowes at 27 Waterview Drive, Shelton. All CVC representatives are invited to attend.

### In Appreciation...

New 2008 CVC Co-Chairs Renee Bergen (*far left*) and Dotty Cacchillo (*2<sup>nd</sup> from right*) presented plaques to Bill Bubbico (*2<sup>nd</sup> from left*) and Adrienne Cabral (*center*) at January's monthly CVC meeting in appreciation for their



leadership and commitment to the Valley community. Adrienne and Bill served as Co-Chairs for the Corporate Volunteer Council in 2006 and 2007. Also pictured is Pat Tarasovic, Valley United Way's Director, Volunteer Action Center (*far right*).



*CVC member Enterprise Rent-a-Car supplied a van free of charge to pick up and deliver clothing donated by the residents of Oxford Greens to My Sister's Place thrift shop. Thanks Enterprise!*

- A-Plus Staffing
- Arson Productions
- Altair Global Relocation
- Barnum Financial Group
- Basement Systems
- Bright Horizons
- CAPS Business Recovery
- Cara Therapeutics
- CDW-G
- Comcast
- Computershare
- David M. Grant Caterers
- DeDonato Building
- Emhart Technologies
- Enterprise Rent-A-Car
- F.W. Serra, Inc.
- Fletcher Thompson
- Fred Ortolini Photography
- GE International
- Greater Valley Chamber of Commerce
- HSBC Bank, USA
- Hamworthy Peabody
- Hasler, Inc.
- Health Net
- Holiday Inn Express
- Homewood Suites
- Iroquois Gas
- Kerite Company
- Latex International
- Life Touch Studios
- Market Data Retrieval
- Marks of Design
- Microsol, Inc.
- NEC
- Naugatuck Savings Bank
- Ned Miller Associates
- People's United Bank
- PerkinElmer
- Pitney Bowes
- Professional Travel
- Prudential Financial, Inc.
- SSC, Inc.
- Sikorsky Aircraft
- The Greenwich Workshop
- The Hartford
- The McIntyre Group
- United Illuminating
- Wachovia
- WalMart
- Warner Insurance & Financial
- Webster Bank



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**COMPANY OF INTEREST:**

**Latex International**



*A conversation with Adrienne Gonzalez, Marketing Specialist and Paula Behanna, Manager, Human Resources*

Tell us about your company.

Latex International is the only US-based Talalay latex foam producer and the largest supplier of latex mattress components and pillows in North America. LI's Talatech™ brand latex foam is the highest quality, most resilient and consistent latex foam in the world. We were founded in 1975 and are headquartered at 510 River Road in Shelton, where we employ 185 employees.

How long has Latex International been a member of the Corporate Volunteer Council?

Latex International has supported the United Way throughout the Company's 30+ year history and various employees have been involved with the CVC in the last several years. In the past, LI has supported such organizations as the Umbrella program, The Birmingham Group, Boys and Girls Clubs, etc.

Tell us about a CVC-related activity that has been successful at your company.

This past holiday season, Latex employees came together and collectively decided to support three families through Catholic Charities and 10 children through Parent Child Resource Center. A committee was formed and a goal was set to raise \$4,000 to support this endeavor. Our employees generously donated \$2,000 and the Company provided a 100% of that total. Shopping teams were formed and gifts were purchased and wrapped. It was a gratifying event for everyone who participated.



*Latex International employees get ready to play Santa to three families at Catholic Charities and 10 children through PCRC.*

*Adrienne and Paula share CVC responsibility for Latex International. Paula has served as Manager, Human Resources for four years and Adrienne will celebrate her two year anniversary with the company in March.*

As CVC representatives, how do you promote community volunteerism amongst your employees?

We hold internal meetings to communicate community efforts and get everyone involved. Often times a committee is formed to lead and manage volunteer activities.

**CVC COLLECTION COMMITTEES:**

**Food Pantry – Corporate food drives to benefit area food banks**

*Team Leads:*  
Bonnie Sinclair 926-5407  
Bsinclair@necinfrontia.com  
  
Jasmine McIntyre 944-1762  
Jasmine.mcintyre@bdk.com

**Clothing Collection – Used clothes for the Umbrella Program & St. Vincent DePaul Helping Hands of the Valley**

*Team Leads:*  
Sue Millican 925-7255  
Sue\_Millican@iroquois.com  
  
Mandi Marcino 203-944-0777 ext. 241  
mam@themcintyregroup.com

**Caring Circle – Knitted blankets and apparel for clients at Umbrella**

*Team Leads:*  
Antionietta Hallet 402-1405  
Antionietta.hallet@prudential.com

**Notions Collection – Toiletries for the men living at the Valley YMCA**

*Team Lead:*  
Michelle Fabozzi 944-3385  
michelle.fabozzi@corporate.ge.com

**Cell Phone Collection – Used phones for victims of domestic violence**

*Team Lead:*  
Antionietta Hallet 402-1405  
Antionietta.hallet@prudential.com

**Computer Collection –Refurbished equipment donated to charities**

*Team Lead:*  
Alan Tolmich 944-7300 ext. 149  
Alan.tolmich@computershare.com

**Valley United Way**

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[Jack.walsh@valleyunitedway.org](mailto:Jack.walsh@valleyunitedway.org)  
Patricia C. Tarasovic, Director, Volunteer Center  
[Patricia.Tarasovic@valleyunitedway.org](mailto:Patricia.Tarasovic@valleyunitedway.org)

**CVC 2008 Co-Chairs**

Dotty Cacchillo, Wal\*Mart, Derby  
  
Renee Bergen, Cara Therapeutics  
[rbergen@caratherapeutics.com](mailto:rbergen@caratherapeutics.com)

*Forward comments regarding the CVC newsletter to:*

Karen Crane, Editor  
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